

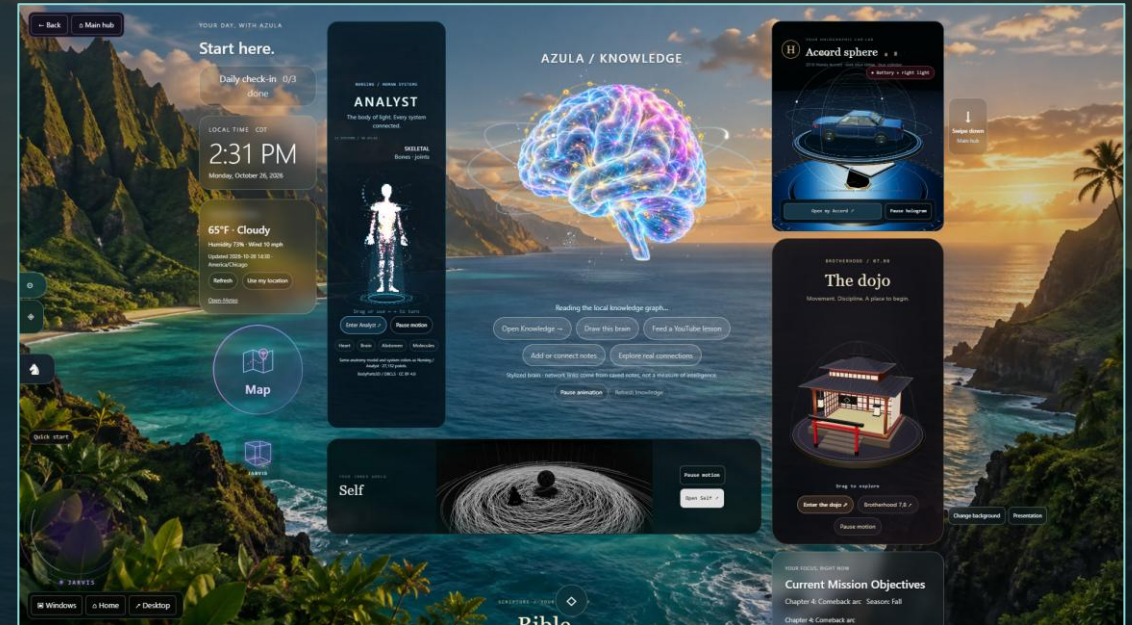
Azula. We Go Beyond.

A visual workspace to maintain self-care, structure your work and build your business, so you can go beyond.

Jeremiah White

Founder of Azula

[Live demo · azula-by-jeremiah-white.copperball24.chatgpt.site](https://azula-by-jeremiah-white.copperball24.chatgpt.site)



Azula's real main menu · every widget opens a center in the live demo

Scattered information slows useful work

Azula brings self-care, a human analyst, project work, practice and a workspace for your business to thrive and go beyond.

Scattered context

Notes, PDFs and saved videos accumulate across separate tools.

Repeated setup

Sources, priorities and project context need to be rebuilt each session.

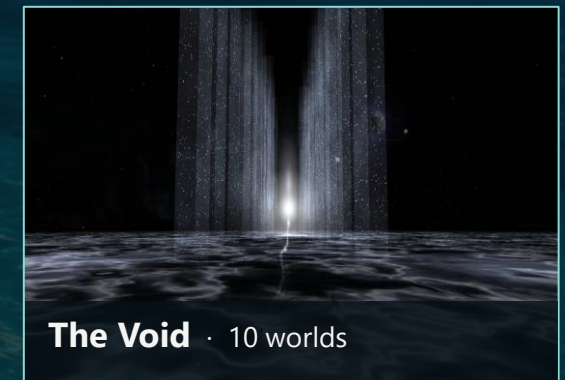
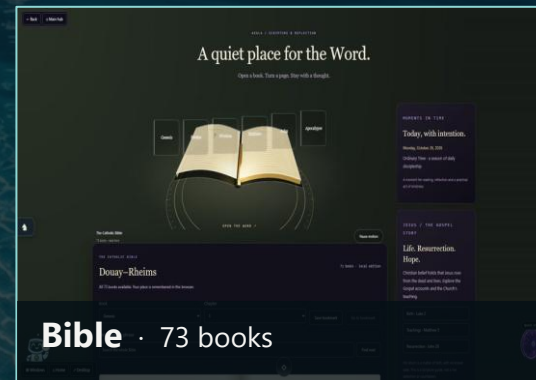
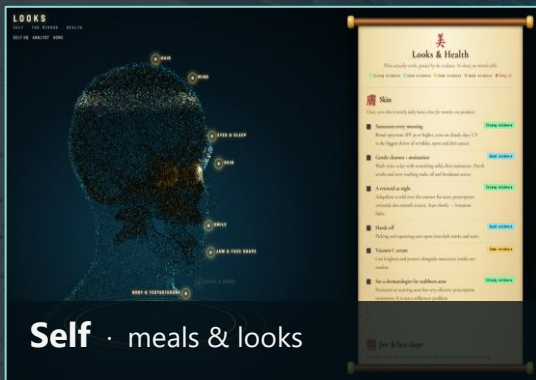
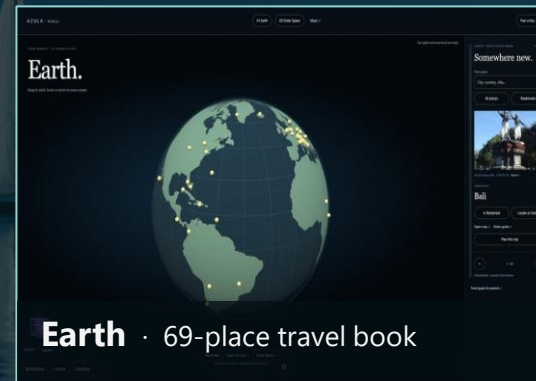
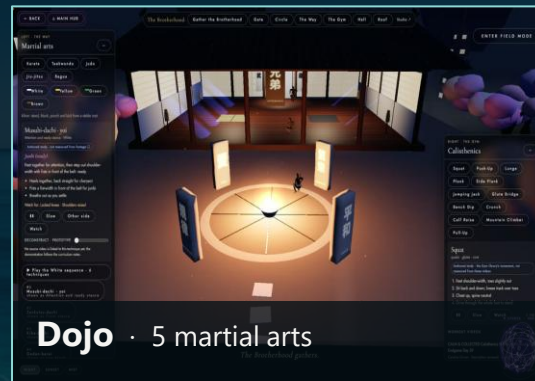
Unfinished output

Saved information needs a path into practice and completed projects.

Four potential-customer interviews so far. The problem and willingness to pay need further validation.

Every center in one visual workspace

Real captures from the local prototype. Each one opens in the live demo.

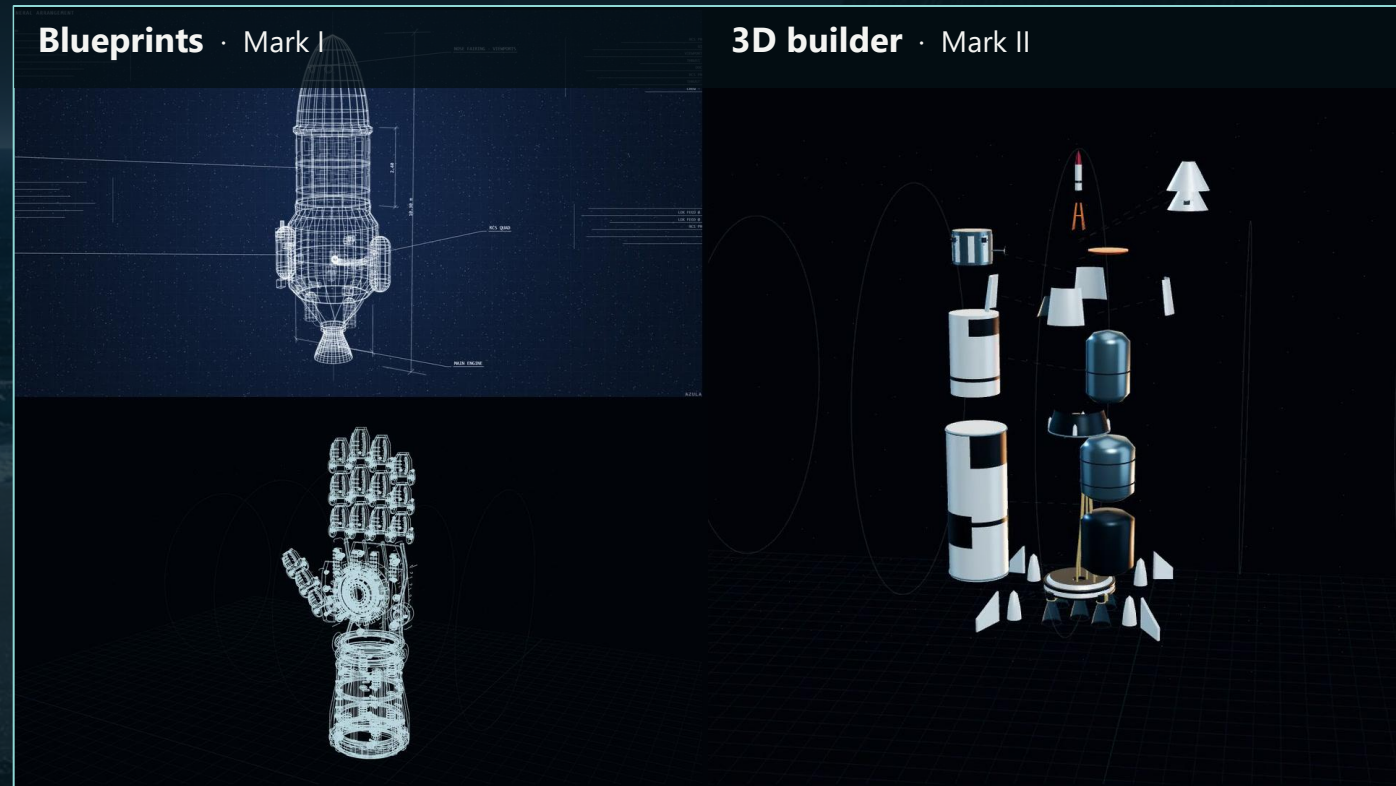


Analyst is for everyone: you don't need to be a nursing major to learn anatomy and keep tabs on your health. Captures have personal details removed.

Studio turns blueprints into 3D builds

**Draw it.
Build it.
Take it apart.**

Mark I draws the blueprint. Mark II builds the 3D model from selectable parts, like this 33-part rocket.



Real Studio captures: rocket blueprint sheet and gauntlet blueprint, beside the launch vehicle taken apart. Original study models.

Brand and Map help you start a business

Pick where.
Check the rules.
Form the LLC.
Run it.

Business HQ tracks setup, money, customers and marketing. The Map shows each state's LLC filing and local rules.

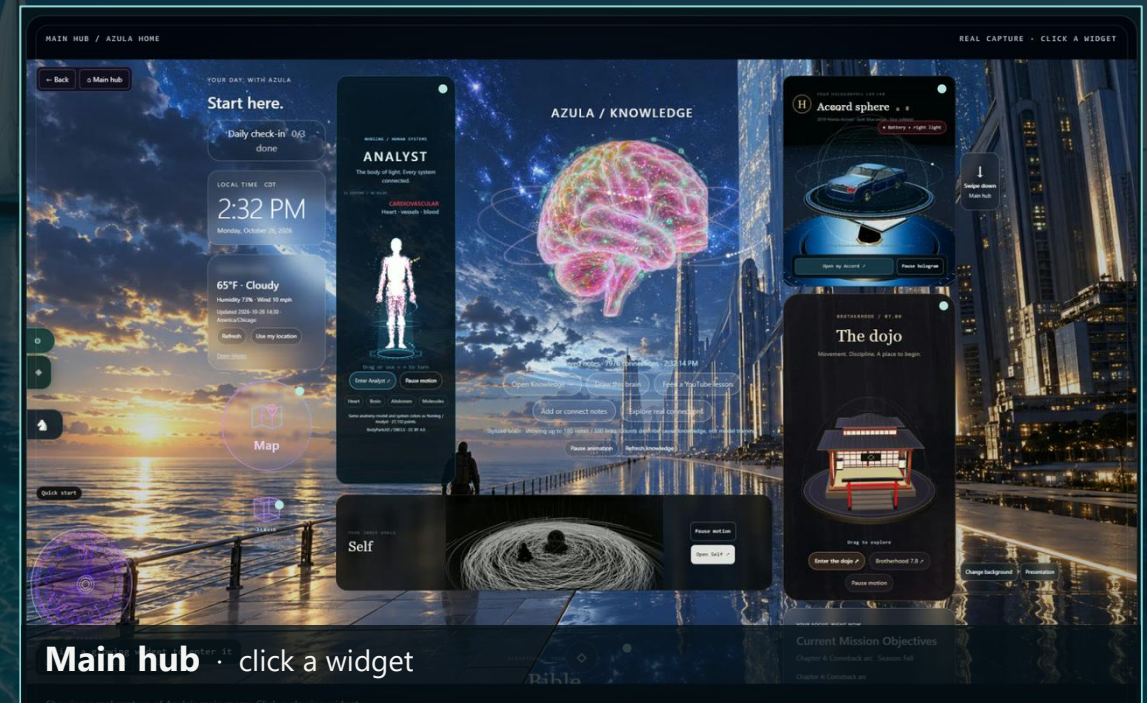
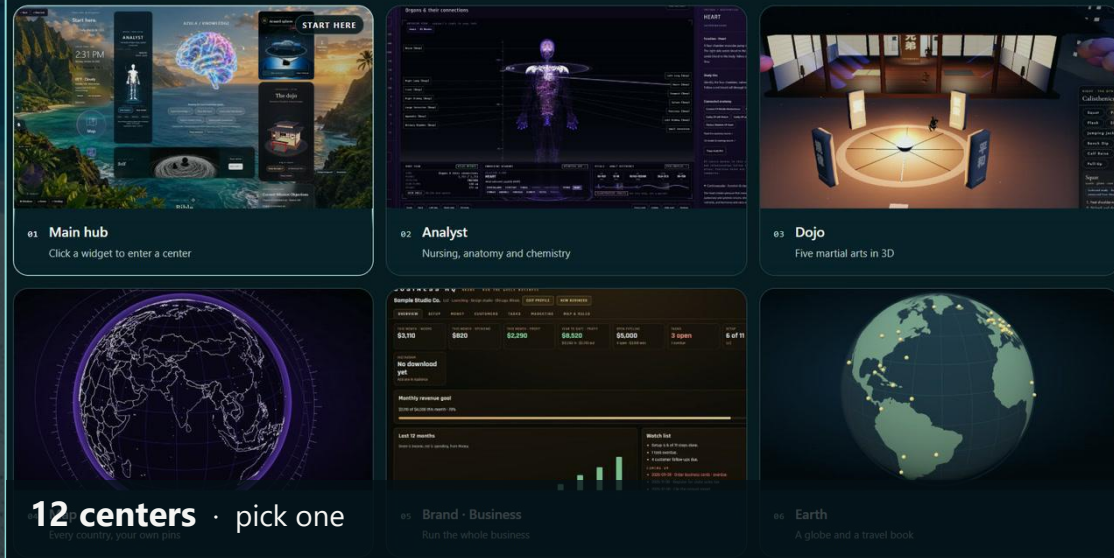


Real Business HQ capture with sample entries, and the Map's Business & gun laws notes. Planning and record keeping, not legal or tax advice.

Try it: the new Azula demo

Open every center on the website: real footage, clickable widgets, nothing to install.

Explore the centers.
Follow the connections.



Live demo · azula-by-jeremiah-white.copperball24.chatgpt.site

Real captures of the demo website. Centers show real prototype footage; Business HQ uses sample entries.

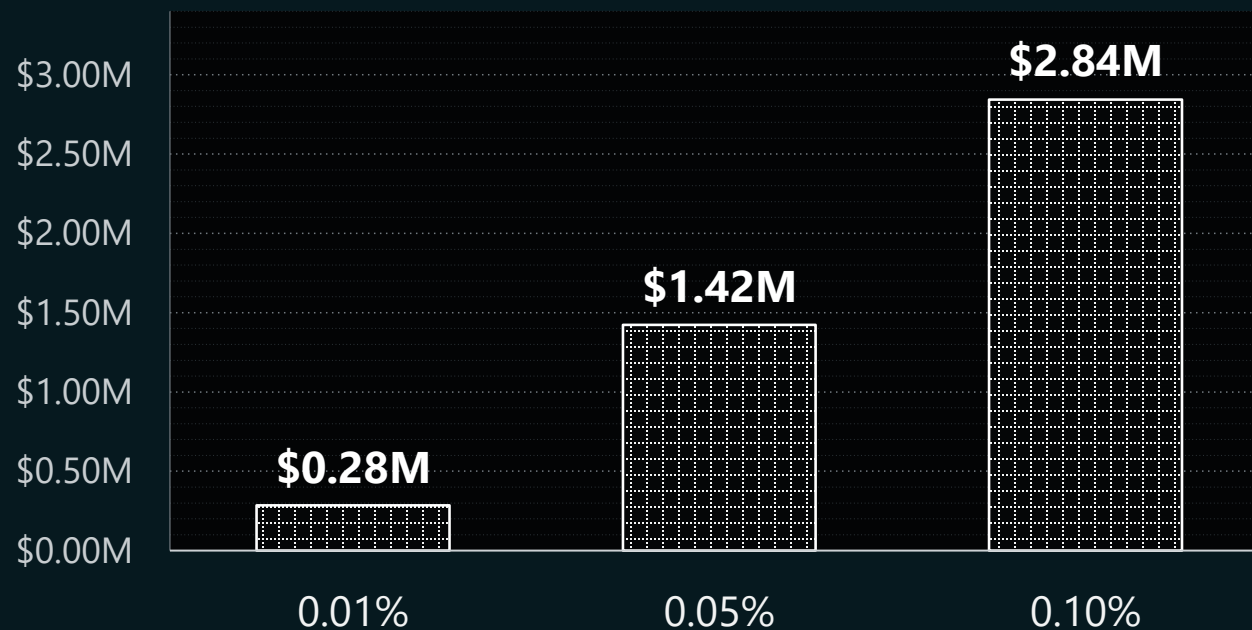
An initial focus on adult learners and makers

15.8M

US undergraduates
in the reference population

Initial pilot: learners and makers.
Corporate brand use is a further
opportunity to validate.

Annual subscription revenue (USD)



Hypothetical paid share of the reference population

Proposed pricing and revenue scenarios

Free exploration
Paid personal workspace

Test \$10, \$15 and \$20 monthly.

Meter heavy AI generation separately. Business pricing needs validation.

Annual subscription revenue (USD)



Illustrative annual revenue at 2,000 paying users. Prices and demand remain unvalidated.

The first pilot and paying users

Discover

Build on four interviews.
Reach 20 learners and makers around one recurring task.

Pilot

Target 50 participants for four weeks. Measure completed tasks and repeat use.

Convert

Offer a paid plan to returning users. Use their feedback to choose what to build next.

Demo goal: one source, one workflow, one useful result.

Proposed acquisition plan. No signed partnerships or completed pilot claimed.

Alternatives and product focus

Alternative	Established focus	Azula's proposed emphasis
Notion AI	Team knowledge and agents	Personal context carried into making
Obsidian	Linked, private notes	Visual practice beside the library
ChatGPT study mode	Conversational tutoring	Persistent spatial studies and routines
Azula today	Broad local prototype	A focused learning-to-project workflow

Positioning analysis from official product pages. No claim that competitors lack all overlapping features.

Jeremiah White, Founder of Azula

"I'm building the workspace I needed: one place to study nursing, build with AI and start a business."

The healthcare path

Nursing and business at Waubensee, transferring to Loyola to become a nurse. End goal: his doctorate as a nurse practitioner (DNP).

The AI builder

Fascinated by AI software and business tech. Builds Azula himself with AI: 12 centers, a 3D studio, a business HQ.

His own first user

Fascinated by anatomy websites, he built Analyst so anyone can keep updated tabs on their health. Business HQ is where he plans Azula's LLC.

Next 90 days: make one workflow reliable, run a measured pilot, test pricing. First-time founder, building part-time after school · Plainfield, Illinois · not yet incorporated.

Prototype evidence and early validation

Evidence	Current status
Studio demonstrations	Working local Studio: part-by-part models and blueprint drawing
Brand · Business HQ	Working local tool linked to the Map. Sample data only, no users yet
Public showcase	Demo website: 12 centers with real footage, the Void, both studios
Early validation	4 interviews. 1 informal tester. \$0 revenue.

AI integration is unfinished. Corporate demand, repeat use and willingness to pay remain unvalidated.

Raising \$250,000

Product reliability, AI integration and a measured pilot.

Jeremiah White, Founder of Azula

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Instagram: [instagram.com/jeremiahwhiteee](https://www.instagram.com/jeremiahwhiteee)

Valuation, instrument and terms remain undecided.

\$2,560 founder hardware investment. \$0 outside commitments. \$0 funding received. \$0 revenue.